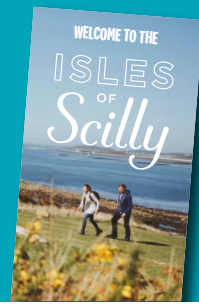


# CRUISE SHIP LEAFLET 2024/5 ADVERTISING SPECIFICATION



## NEW MEMBER OPPORTUNITY FOR 2024/5!

We are creating a brand-new leaflet dedicated to our visiting cruise market. The biennial printed booklet provides all the top tips and good to know experiences for visiting Scilly for a half or full day. Tailored content detailing experiences on each island, as well as maps and good-to-know information will help visitors get the most out of their short time with us. But ultimately, we want to inspire them to spend a future holiday on Scilly with your business information at their fingertips!

So, whether you're a self-catering unit, a hotel, food & drink establishment, or experience - we'd love to include you! The good news is that the leaflet has a two-year shelf-life, distributed to 15K visitors. We have tried to make it affordable, just to cover the cost of production.

## NEXT STEPS:

🔑 There are **only 10** advertising spaces available which will be offered on a first come, first served basis.

✉ To reserve your advertising space, email [amandabond@visitislesofscilly.com](mailto:amandabond@visitislesofscilly.com)

### COST

**£250** +VAT  
per advert

### SPECIFICATION

- 98mm width x 64mm height
- Supplied in print ready PDF format
- Full colour
- No bleed needed

### TIMELINE

1. Expression of interest by 2nd January
2. Advert artwork supplied to IP by 12th January
3. One proof to members on 22nd January
4. Signed off with members 25th January

### ARTWORK SERVICE

Adverts can be designed at cost of £75

Adverts sit alongside →  
content and maps



📞 01720 620601

✉ [amandabond@visitislesofscilly.com](mailto:amandabond@visitislesofscilly.com)

📍 Islands' Partnership, Steamship House, Hugh Town, Isles of Scilly, TR21 0LL